

# **Tasteocracy Website Terms of Use**

The website www.tasteocracy.com (collectively the "Site"), are owned and operated by Tasteocracy. (referred to as "Tasteocracy" "we," "us," "our"). **PLEASE READ THESE TERMS OF USE CAREFULLY BEFORE USING THIS SITE**. By using this Site you agree to these terms of use (the "Terms"). If you do not agree to the Terms, please do not use the Site. We reserve the right, at our discretion, to change, modify, add or remove portions of the Terms at any time. Please check these terms periodically for changes. Your continued use of the Site following the posting of changes to the Terms will mean you accept those changes.

# The Site

The Site, including but not limited to all text, graphics, logos, icons, images, data, graphs, audio, videos, computer programs and other material and information contained on, or utilized in the provision of, the Site is the property of Tasteocracy or its content suppliers and is protected by copyrights, trademarks, trade secrets, patents or other proprietary rights. Tasteocracy hereby grants you a limited, nonexclusive, non-transferable personal license to use the Site for personal or informational purposes only. Except as expressly authorized by Tasteocracy in writing, you may not use, copy, distribute, modify or create derivative works from, disclose, display, transmit, or post or any portion of the Site for any purpose. All rights not expressly granted herein are reserved to Tasteocracy and/or its licensors.

To use certain features of the Site or participate in certain activities sponsored by Tasteocracy, for example, food testing, we might ask you to register as a user, participant or tester. If so requested, each Site user must: (1) personally provide true, accurate, current and complete information on the Site's registration form (collectively, the "Registration Data") and (2) maintain and promptly update the Registration Data as necessary to keep it true, accurate, current and complete. If, after investigation, Tasteocracy has reasonable grounds to suspect that any user's information is untrue, inaccurate, not current or incomplete, Tasteocracy may suspend or terminate any and all current or future use of the Site by that user.

A user may receive passwords and account designations upon completing certain Site registration processes and is wholly responsible for maintaining the confidentiality of such passwords or designations.

# Children

The Site is not intended for use by children. If you are under 18, you may not submit or post any information or material on the Site or otherwise provide such information to Tasteocracy, including but not limited to personally identifiable information.

# Termination

Tasteocracy may terminate a user's ability to use the Site in Tasteocracy' absolute discretion and for any reason. Tasteocracy may terminate your use of the Site for reasons that include, but are not limited to, the following: (1) violation of these Terms; (2) abuse of Site resources or attempt to gain unauthorized entry to the Site; or (3) as required by law, regulation, court or governing agency order. Tasteocracy' termination of any user's access to the Site may be effected without notice and, on such termination, Tasteocracy may immediately bar any further access to the Site. Tasteocracy shall not be liable to any user or other third party for any termination of that user's access to the Site. In the event of termination, Tasteocracy reserves the right to delete, or not delete a user's Content at Tasteocracy' sole discretion.

#### Links

The Site may provide links to other websites. Tasteocracy exercises no control whatsoever over such other websites and is not responsible or liable for the availability, content, advertising, products or other materials on such websites. Your access and use of such linked websites, including information, material, products and services therein, is solely at your own risk.

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Our designated agent to receive notification of claimed infringement under the Digital Millennium Copyright Act of 1998 is:

John Roberts New Counsel, PLC 233 Park Avenue Minneapolis, Minnesota 612-659-8443 jroberts@newcounsel.com

# Privacy

Tasteocracy agrees to treat your private personally identifiable information in accordance with the terms of our then current privacy policy, which is incorporated herein for all purposes, and which is available for review at http://www.tasteocracy.com/privacy or by sending an e-mail request to: info@tasteocracy.com.

# **General information**

The Terms constitute the entire agreement between each user and Tasteocracy and govern each user's use of Site, superseding any prior agreements. The Terms and the relationship between each user and Tasteocracy shall be governed by the laws of the State of Minnesota without regard to its conflict of law provisions and each party shall submit to the personal and exclusive jurisdiction of the courts located within the county of Hennepin, Minnesota. This Site is controlled and operated by Tasteocracy from its offices within the State of Minnesota, United States of America. Tasteocracy makes no representation that materials in the site are appropriate or available for use in other locations. Those who choose to access this site from other locations do so on their own initiative and are responsible for compliance with local laws, if and to the extent local laws are applicable. If any provision of the Terms is found by a court of competent jurisdiction to be invalid, the parties nevertheless agree that the court should endeavor to give effect to the parties' intentions as reflected in the provision, and the other provisions of the Terms remain in full force and effect. Nothing herein shall be deemed to create an agency, partnership, joint venture, employee-employer or franchisor-franchisee relationship of any kind between Tasteocracy and any user.